

## **Oct 2017, Paris – Holo-Light presents Holo-Math at Palais de la Découverte**

### ***Supporting Everyone's Strengths with Mixed Reality***

What kind of learning style do you prefer? Do visual representations attract your attention? Are you drawn to the sounds and words which you hear? Or are you more engaged by a hands-on approach? Mixed reality is not only merging the real with the digital, it is also uniting learning types of every kind in shared educational experiences.

### ***"Holo-Math" Marks the Start of a New Chapter***

The young tech start-up Holo-Light created an application with which you can learn about physical phenomena in an interactive environment. In collaboration with the French science museum Palais de la Découverte in Paris and initiated by award-winning physicist and mathematician Cedric Villani, the project "Holo-Math" recently debuted to select members of the public. Visitors to the Palais de la Découverte were able to experience Brownian motion, a key concept in physics, in a completely new and engaging way by putting on Microsoft's HoloLens and participating in a shared mixed reality universe.

### ***Stop Learning, Start Experiencing***

Virtual dust particles danced before the viewers' eyes, drawing colorful lines in the air and leaving the viewers wondering what was making them behave in this way. Captivating music and interactive features guided the participants through this journey of scientific discovery and created a memorable experience. Empowering the educational sector, Holo-Math marks the beginning of a new era, in which learning as we used to know it finally transforms into experiencing.

For more information on Holo-Math, please visit:

<http://holo-math.org>

<https://www.youtube.com/watch?v=CXnGK5j1tfk> (video only available in French)

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